



## **SPONSORSHIP PACKAGE**

### ***CARIBBEAN GALA***

*An Evening of Island Cuisine, Music & Culture*

**Saturday, September 25, 2021**

**6:30pm - 11:30pm**

**Levine Senior Center**

**1050 DeVore Lane, Matthews, NC 28105**

*Proceeds to Support the  
St. Ann's Bay Regional Hospital in St. Ann, Jamaica*

# KDF GALA 2021 SPONSORSHIP PACKAGE

## Caribbean Health Care Initiative - CariHealth Jamaica

CariHealth Jamaica is a project under our [Caribbean Health Care Initiative](#) (CariHealth) Program that focuses on the health care needs on the Caribbean island of Jamaica. The goal of CariHealth Jamaica is to assist public hospitals and other public medical facilities improve the quality of health care they provide to the Jamaican community.

The CariHealth Jamaica project is currently focused on supporting the St. Ann's Bay Regional Hospital (SABRH). Our Founder, Allison Burkett, was inspired to start this Foundation and launch this project after her sister died at SABRH on Sept. 7, 2017. During the period leading up to her sister's death, she observed the critical need for various medical equipment and other resources at the hospital.

### The Need:

SABRH's need for various medical equipment and other resources, includes, but is not limited to:

<ul style="list-style-type: none"><li>● <b>CT Scanner (Major Need)</b></li><li>● ECG Machines</li><li>● Vital Signs/Patient Monitors</li><li>● Heavy Duty Blood Pressure Machines</li><li>● Pulse Oximeters</li></ul>	<ul style="list-style-type: none"><li>● Ventilators</li><li>● Tabletop Autoclave Sterilizer</li><li>● Ambulances</li><li>● Wheel Chairs</li><li>● Air-Conditioning for Female Medical Ward</li></ul>
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### Impact on Community when SABRH has a CT Scanner:

- All patients will have access to CT Scans, regardless of their ability to pay.
- Requirement to pay upfront in order to receive CT Scans would be eliminated (SABRH is a public hospital, therefore, there would be no fee charged for the service).
- Doctors will be able to make quicker and more accurate diagnosis.
- Length of time patients are required to stay at the hospital would be reduced.
- Overcrowding at the hospital would decrease.
- The number of deaths due to conditions that are not diagnosed early would be reduced.

### About SABRH:

- Type B, 304 bed, acute care, general hospital, serving the parish of St. Ann and 4 neighboring parishes.
- Serves an estimated 365,000 people
- Provides health services to the tourism sector - SABRH is the closest hospital to the popular tourist destination of Ocho Rios, Jamaica.
- Clinical Services offered by the hospital include Accident & Emergency, General Surgery, Internal Medicine, Obstetrics and Gynaecology, Pediatrics, Anaesthesiology, Mental Health/Psychiatry, Orthopaedics, Pathology, Radiology, and Cardiology.

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Please support our fundraising efforts by sponsoring our 2nd Annual Caribbean Gala. This is our major fundraiser and the proceeds go towards procuring medical equipment and other resources for the St. Ann's Bay Regional Hospital.

Listed below are Sponsorship and Advertising opportunities for your consideration. Thank you in advance for your support!

## EVENT SPONSORS

### **Presenting Sponsor - \$5,000**

- Event naming rights (i.e. "KDF 2nd Annual Caribbean Gala presented by...")
- Opportunity to speak during the Event
- Prominent logo placement throughout the event & on all promotional/publicity materials
- 2 VIP Tables with signage at the event (includes 16 event tickets)
- Logo on Front Cover of the Event Booklet
- Full Page Ad in the Event Booklet
- Company Logo and link to company's website on the KDF Website
- Link to Company's website on event Social Media posts before and after the event.
- Verbal & Visual recognition at the Event
- Mention in event press release(s) and any local media coverage

### **Platinum Level Sponsor - \$2,500**

- Opportunity to speak during the Event.
- Prominent logo placement throughout the event & on all promotional/publicity materials
- 2 VIP Tables with signage at the event (includes 16 event tickets)
- Full Back Cover Ad on the Event Booklet
- Company Logo and link to company's website on the KDF Website
- Link to Company's website on event Social Media posts before and after the event.

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- Verbal & Visual recognition at the Event
- Mention in event press release(s) and any local media coverage

### **Gold Level Sponsors (Max 2) - \$1,500**

- Logo placement on promotional materials
- 1 VIP Table with signage at the event (includes 8 event tickets)
- Full Inside Cover Ad in the Event Booklet
- Company Logo and link to company's website on the KDF Website
- Link to Company's website on event Social Media posts before and after the event.
- Verbal & Visual recognition at the Event
- Mention in event press release(s) and any local media coverage

### **Silver Level Sponsors (Unlimited) - \$1,000**

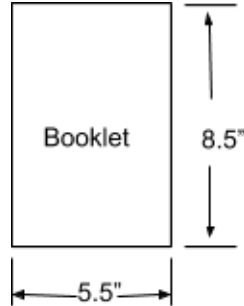
- 1 VIP Table with signage at the event (includes 8 event tickets)
- Full Page Ad in the Event Booklet
- Company Logo and link to company's website on the KDF Website
- Link to Company's website on event Social Media posts before and after the event.
- Verbal & Visual recognition at the Event
- Mention in event press release(s) and any local media coverage

### **Bronze Level Sponsors (Unlimited) - \$500**

- 4 Event Tickets with preferred seating
- 1/2 page Ad in the Event Booklet
- Company Logo and link to company's website on the KDF Website
- Link to Company's website on event Social Media posts before and after the event.
- Verbal & Visual recognition at the Event

# KDF GALA 2021 SPONSORSHIP PACKAGE

## EVENT BOOKLET ADVERTISING



- Full Page (Size: 8" x 5") - \$150
- Half Page (Size: 4" x 5") - \$100
- Quarter Page (Size: 2" x 5") - \$75
- Business Card (Standard Size) - \$50

All Advertising must be submitted in JPEG or PNG format. Email file to [info@karendalefoundation.org](mailto:info@karendalefoundation.org) no later than August 15, 2021.

Once you have made your decision on a Sponsorship Level or Advertising Option, please click the link below to complete the sponsorship form and submit your sponsorship commitment.

[Sponsorship Form](#)

All Sponsorship and Advertising Payments are due by August 15, 2021.